### GetFTR closes the gap between discovery and access

Celebrating 5 years of collaboration to improve discovery and access

July 2025

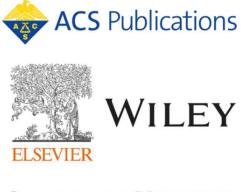


# 5 publishers collaborated to improve the discovery and access of academic content in research tools



#### the scholarly kitchen

"Search and discovery have reached a level of maturity and status quo, yet our shared systems for authentication are out of step..." "High on my list of favourite things: going through about eight different login stages on a website only to find that my institution doesn't have access to the text anyway." Historian.



"Just how long does it take to navigate the frankly awful login systems of publishers... I look around and think "if everyone in here spent an extra 15 mins per day..." Neuroscientist.

### 

"Within the scholarly ecosystem, it is time to reimagine the future...we'd like to see this change come from within..."

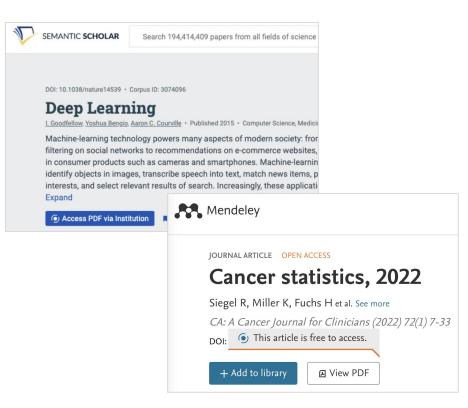
#### **SPRINGER NATURE**



## GetFTR launched to signal availability of full text and provide streamlined access



- 1. **DOI-level entitlement checks** provided by publishers in real time
- 2. Full text indicators where content available via institution subscription or Open Access
- 3. **One-click access** or via institution sign-in where necessary **Oview PDF**
- 4. Works for articles and books
- 5. **Free of charge** for discovery tools and others that integrate



#### **GetFTR has come a long way in the last 5 years!**





## Publishers now integrate GetFTR on article references to improve onward journeys



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Supporting Info

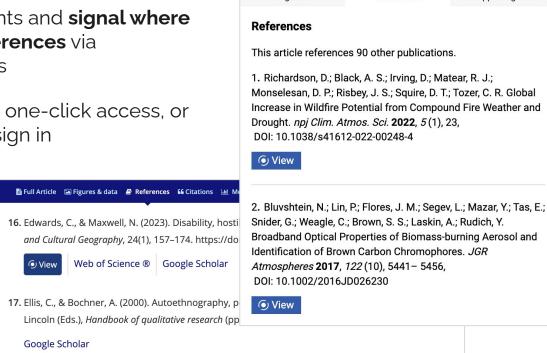
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References

Figures

**HOW DOES IT WORK?** 

- Publishers check entitlements and signal where researcher can access references via subscription or Open Access
- 2. **GetFTR smart links** provide one-click access, or taken directly to institution sign in



#### **GetFTR provides links to all Open Access content**

GETFFTR getfulltextresearch.com

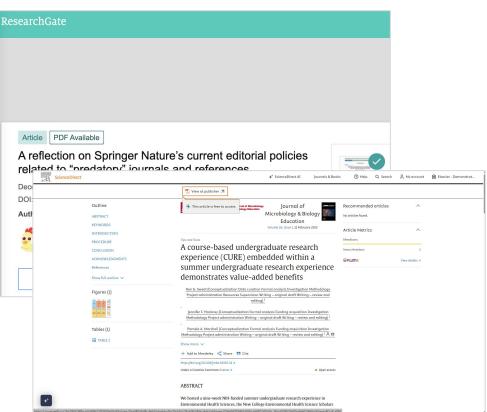
- GetFTR provides links to **Open** Access content by checking licences in Crossref
- 2. Publisher does not need to participate in GetFTR to benefit



## GetFTR supports syndication and aggregation arrangements

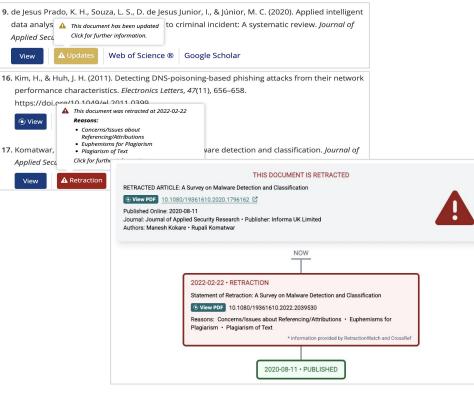


- Syndicating platform checks subscriptions directly with publishers that syndicate content
- 2. Provide COUNTER compliant **off-platform usage,** using publisher's internal customer ID
- 3. GetFTR can also support aggregators, by checking entitlements with both publishers and aggregators



### GetFTR provides retraction & errata information to support research integrity

- GetFTR provides retraction and update information from Crossref & Retraction Watch
- 2. Tools that integrate can signal to researchers where content has been retracted or updated
- 3. GetFTR provides a **Document Status** page to show all updates and retractions in timeline format





## GetFTR provides licence information so that tools can signal how content can be used



- 1. GetFTR provides **licence information** from Crossref - *type*, *link to Creative Commons website*, *licence date*
- 2. Tools that integrate can signal to researchers **what they're able to do with the content**



### **GetFTR supports journal transfers and perpetual rights**



- 1. GetFTR checks entitlements with all publishers that owned a journal, by logging when journals are transferred from one publisher to another
- 2. Where more than one publisher entitles the researcher to the content, link provided if for the current publisher



### **GetFTR adds link to the version of record from preprints**

SSRN

GETFTR getfulltextresearch.com

- Links are added to preprints via the browser extension or as a direct integration for preprint servers
- 2. GetFTR matches preprint to the version of record using metadata such as title, author, journal and date

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### The GetFTR browser extension provides full text signaling and streamlined access from all websites

- Works for **Chrome**, **Edge** and 1. Firefox, with Safari coming soon
- When installed, the extension **adds** 2. GetFTR buttons to all websites. including search engines, AI tools, and social media
- Researchers can save links to З. popular reference managers, such as Mendeley
- **Resources available** on the GetFTR 4. website for publishers to promote

	Google Scholar	high oral dose vitamin d
	Articles	About 28,400 results (0.12 sec)
	Any time Since 2025 Since 2024 Since 2021 Custom range	[HTML] Effect of oral systemic administration of vitamin D on the rate of maxillary canine retraction: A randomized controlled trial D Kumar, R Mn, <u>R Sharma</u> , A Sachdeva Journal of Oral Biology, 2025 - Elsevier "Effect of oral systemic administration of vitamin D on the rate of maxillary canine retraction: A randomized on the rate of maxillary canine retraction: A randomized of the rate of maxillary canine retraction: A randomized controlled trial"
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 $\leftarrow \rightarrow$ Apps

Introdu

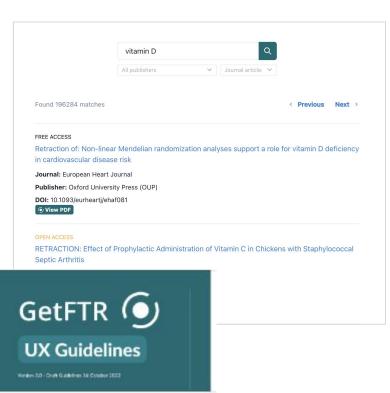
Integrate Over

- Publisher and Discovery Tools that join 1. GetFTR will be provided with tools to support onboarding
- Management reports are provided via 2. the portal, including count of clicks on GetFTR links in the many tools that integrate
- Interactive technical docs for 3. developers are available from the marketing website

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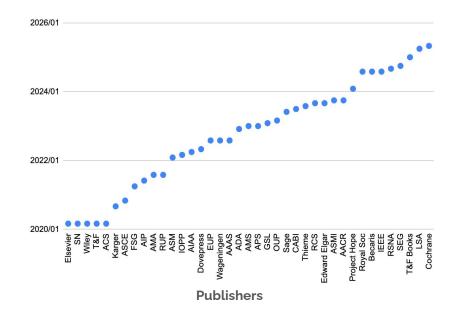
## The GetFTR discovery tool can be used as a reference implementation

- 1. The **GetFTR discovery tool can be used as a reference implementation** for tools that wish to integrate
- 2. **UX guidelines** are available from the marketing website, to provide a cohesive user experience for researchers



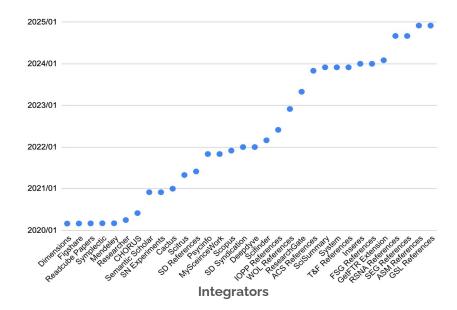


#### **Publishers and integrators continue to find value in GetFTR**



38 publishers provide entitlement checks68% 111.5M articles accessible via GetFTR, incl. all OA content

Coming soon: APA, Wolters Kluwer. Royal Soc of Chem, Mark Allen, Emerald, Royal Society



#### 33 tools integrate

5.7B entitlement checks per year, delivering 2.4B smart links

Coming soon: Lean Library, Scite, Article Galaxy, WoS, Consensus, IEEE, Karger

#### **Researcher and librarian feedback is positive**



"This is so cool! I just pulled up Google Scholar to test this out, and I love that it mentions if it's open access or subscription!!!" Researcher

"I think about how our users tend to use Google Scholar and PubMed to find articles, and I thought it was very useful seeing the little button pop up to indicate it's already accessible to me through our institution!" Librarian

"Google Scholar was very much improved by your service." Librarian

#### Looking forward to what's next!

- Enhance current propositions
  - Save to additional reference managers
  - GetFTR buttons in Safari
  - Organisation ID mapping
  - Launch in new markets
- Explore adjacent propositions
  - Publisher and Integrator benchmarking
  - Librarian, Author and Funder tools
  - Support for AI tools

You can find more information about GetFTR here

