Five Years and Counting!
A GetFTR Update Webinar

GET FULLTEXT RESEARCH

June 26th, 2025

Agenda

- **Welcome:** Hylke Koers, STM Solutions
- **GetFTR Overview:** Heather Staines, Publisher & Integrator Outreach, GetFTR
  - An Introduction to GetFTR for the new folks
  - Celebrating 5 years of GetFTR
- **Product Roadmap:** Dianne Benham, Product Director, GetFTR
- **Guest Presenter:** Mark Heaver, Senior Product Manager, Taylor & Francis
- **Discussion:** Hylke Koers, STM Solutions

Housekeeping

- The presentation will be recorded and made available on the GetFTR website
- Please post any questions to the chat, we'll be happy to address them at the end

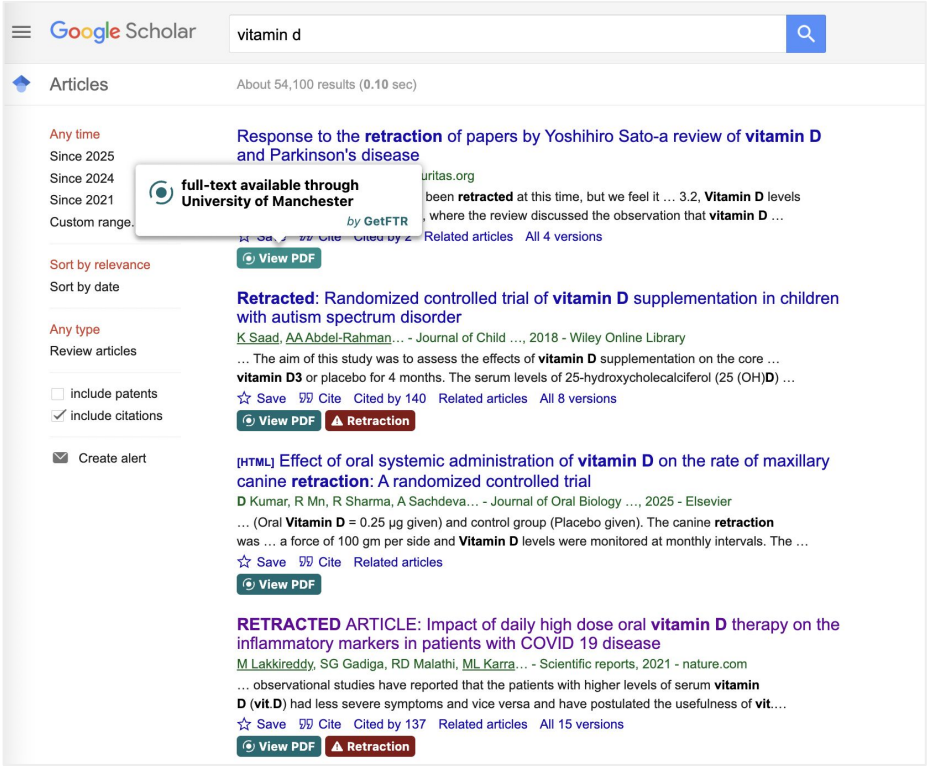
Antitrust statement: *GetFTR is committed to complying with applicable competition and antitrust laws. If a discussion occurs that anyone believes involves competitively sensitive information or might raise issues under applicable laws, that individual should interrupt to point out their objections and to request that the conversation cease and leave the meeting if it does not.*

GetFTR Overview

What is GetFTR and how does it work?

GETFTR
getfulltextresearch.com

1. **DOI-level entitlements checks**, provided by publishers in real time
2. **Indicators in discovery tools where full text available** via institution subscriptions or OA
3. **Smart links to trusted content** removing unnecessary steps View PDF
4. **Retraction and update information** at the point of discovery Retraction
5. **Free of charge and used by many discovery tools** to improve their UX
6. Also available as a **browser extension**



GetFTR enables this through real-time access to participating publisher and aggregator entitlements

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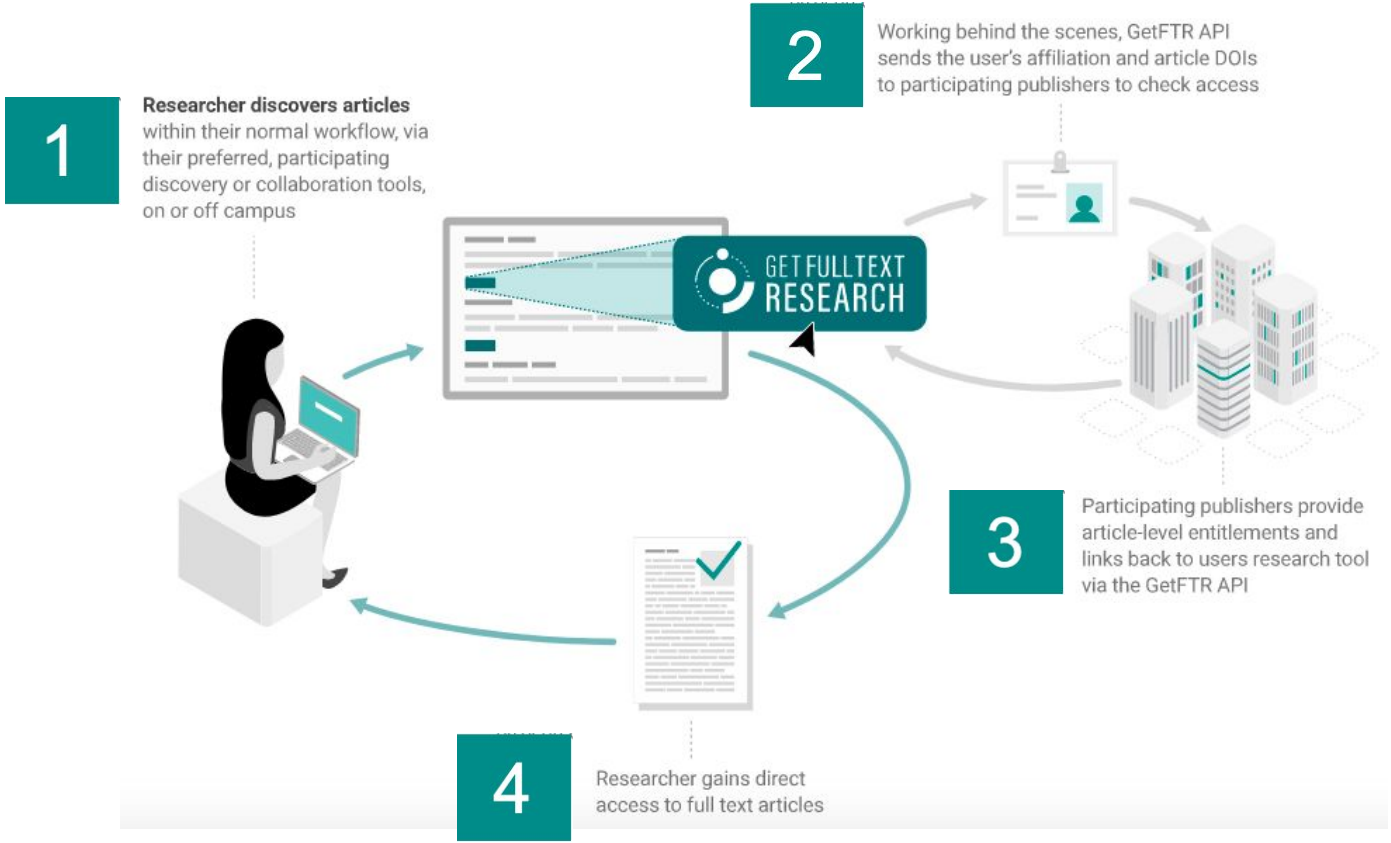

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GetFTR uses entitlement data directly from publishers' access systems:

- ✓ **Accuracy**: Minimizing potential for metadata mismatches
- ✓ **Timeliness**: Real-time, API-based interaction
- ✓ **Granularity**: DOI-based, important for hybrid OA journals
- ✓ **Fully automated**

How does it work? GetFTR signals entitlements removing uncertainty and frustration for researchers

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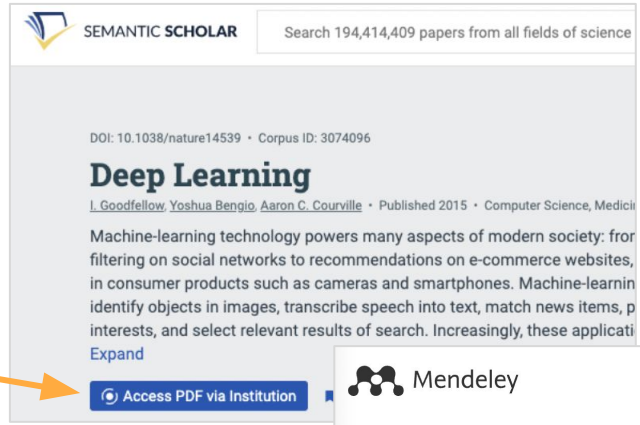
Examples: article pages on Semantic Scholar and Mendeley

GetFTR indicators let the researcher know that full text is available - through **institutional subscription** or **OA**

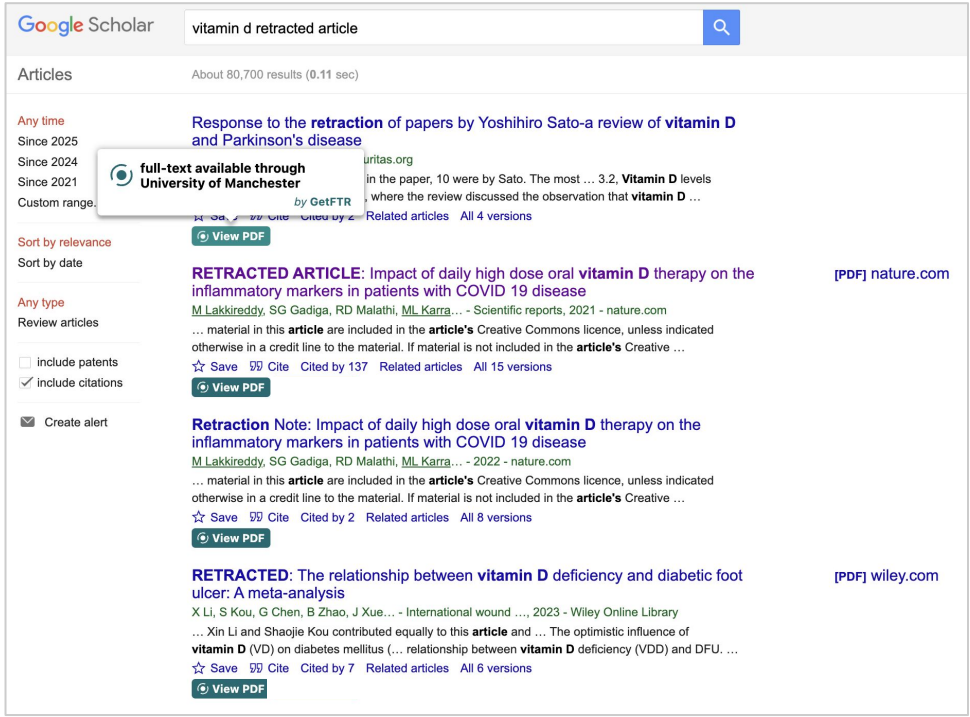


GetFTR improves the user experience for Discovery Tools and Article References

GETFTR
getfulltextresearch.com

Removes "click and pray" scenarios
→ links always leads to full text

Removes multiple link confusion →
guaranteed access to trusted version



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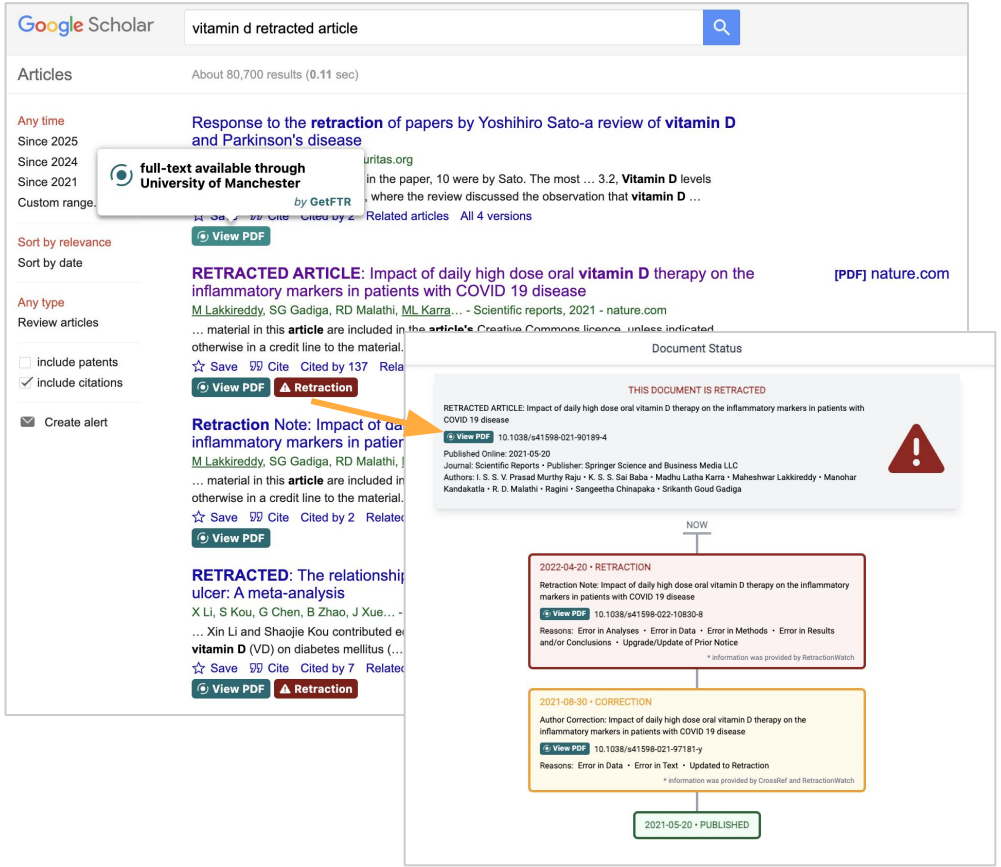
+ Safeguards research integrity →
status of content at point of discovery



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GetFTR turns 5!

GetFTR has come a long way in the last 5 years!

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5.7B
entitlement checks in the last year

38
publishers provide entitlement checks

68%
articles accessible via GetFTR

100%
OA articles accessible via GetFTR

2.4B
smart links delivered to discovery tools

33
tools use GetFTR links and indicators

10
publishers integrate on references

6
tools display retraction & errata at point of discovery

GetFTR journey: extending value & benefits

2020: GetFTR launch provides entitlement checks and smart links for discovery tools, supporting IP and federated authentication

GetFTR Discovery Service available for demos

2021: Publishers integrate on article references. Support for aggregators

Self-Service Portal streamlines onboarding and provides reports

2022: Support for syndicators with option to centralise entitlements to improve response time

2023: OA Service provides links to all published Open Access content

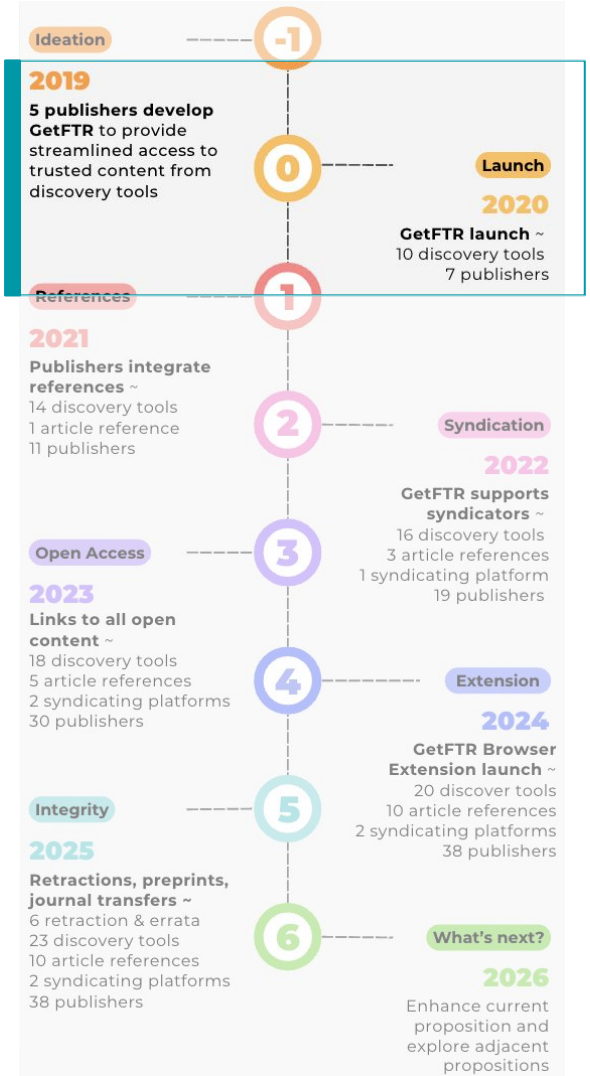
Redirector Service measures clicks on GetFTR links within discovery tools

2024: GetFTR Browser Extension launch provides smart links on all sites e.g. social media, news, Google Scholar and Search

2025: Delivery of Retractions & Errata supports research integrity

Support for journal transfers and perpetual rights, links from preprint to VOR and save to reference manager via extension

COUNTER usage for syndication platforms (testing)



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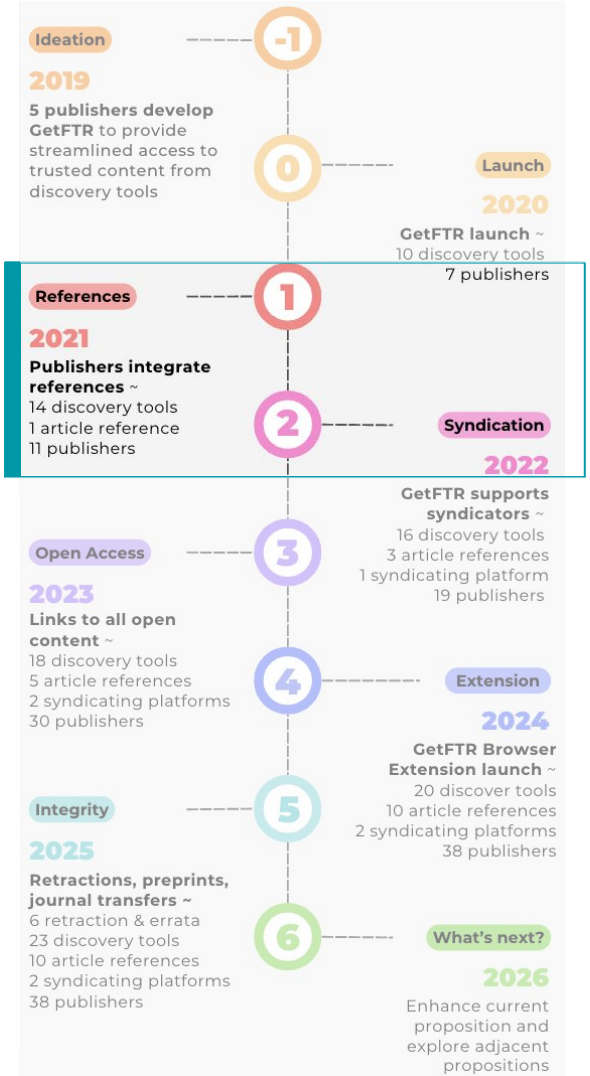

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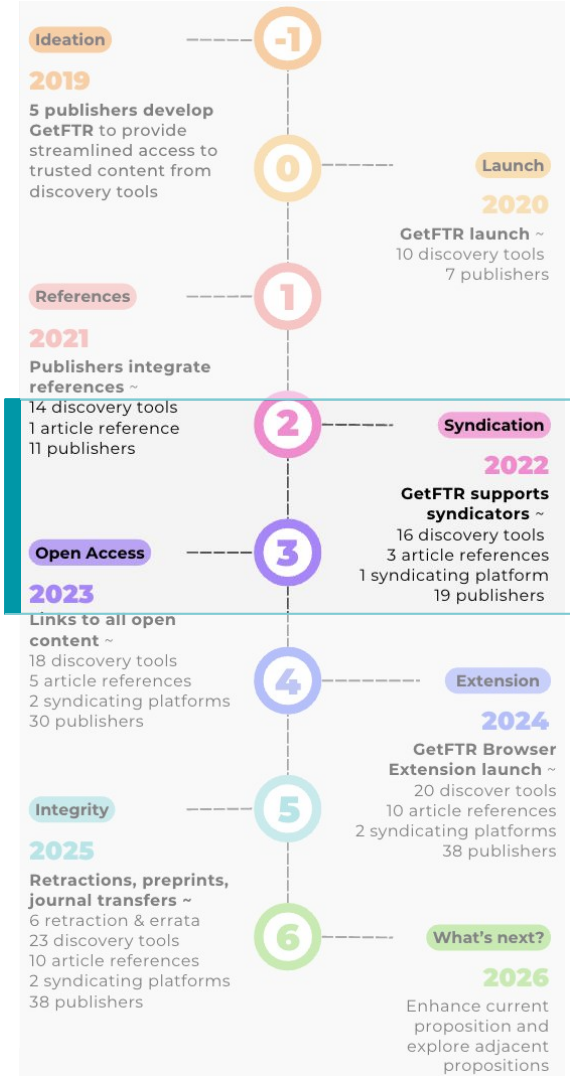

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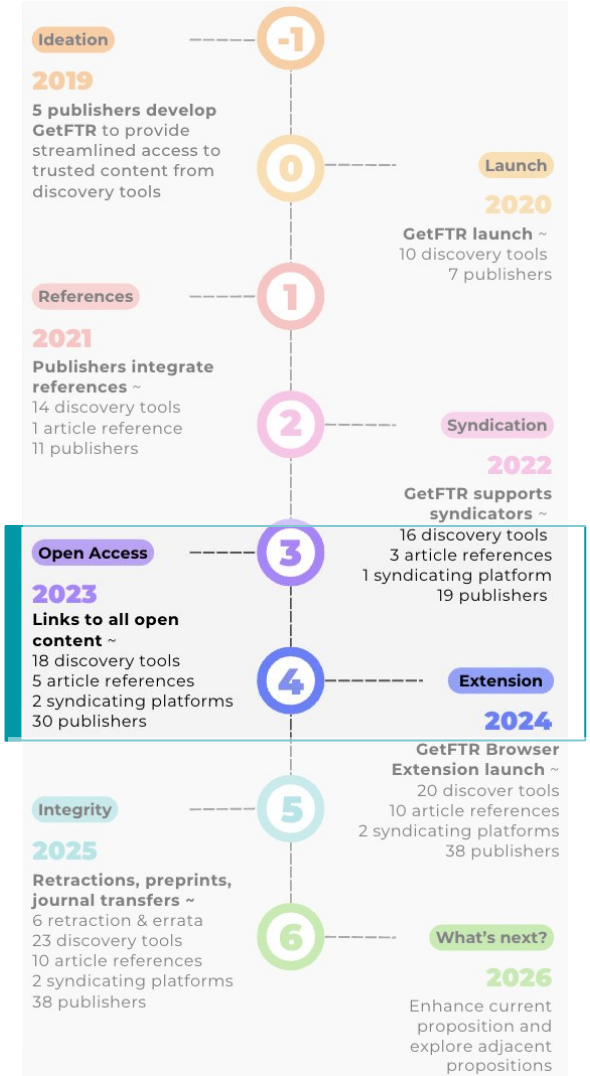

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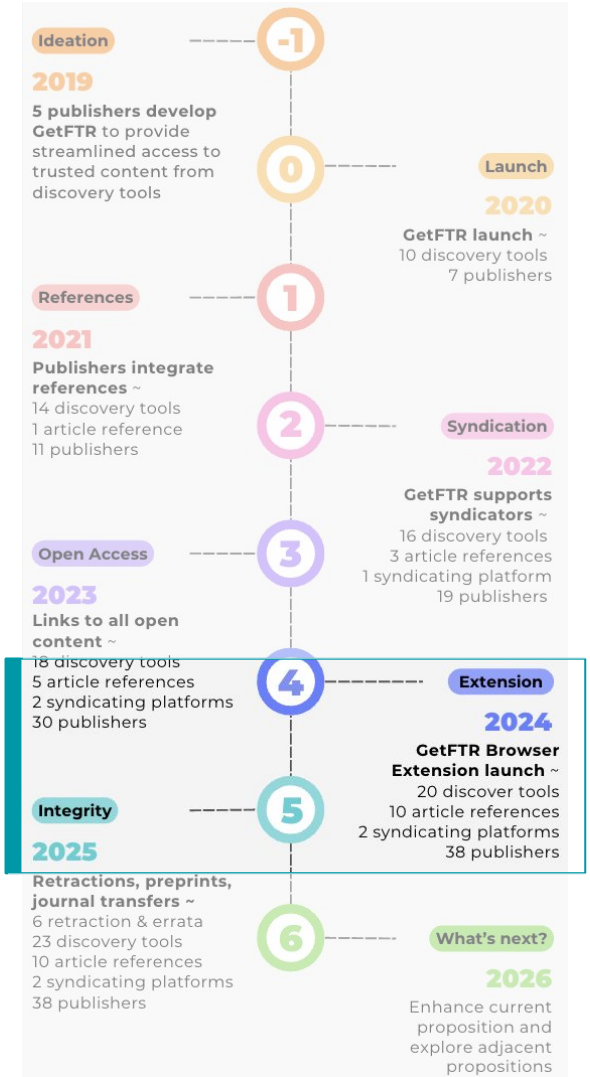

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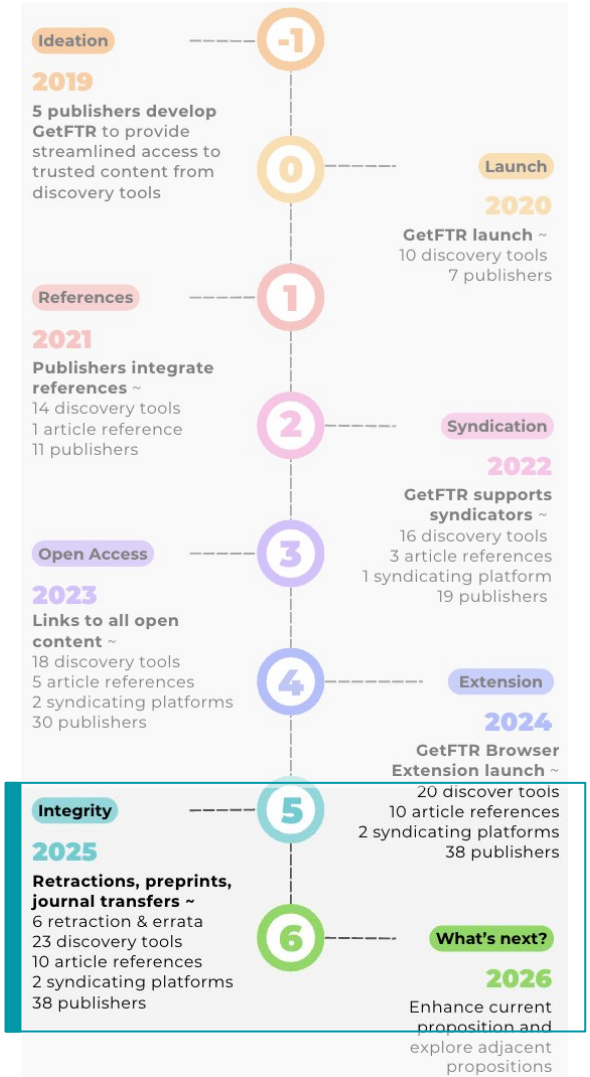


Product Update 2025

Dianne Benham, GetFTR

What's next for GetFTR? 2025/26

Preprint Server Integration

- Add GetFTR buttons to preprint, which links to the vor using title, journal, author match

Licence Information

- Provide licence information (type, url, date) so that tools can inform researcher

Drop-in GetFTR Button

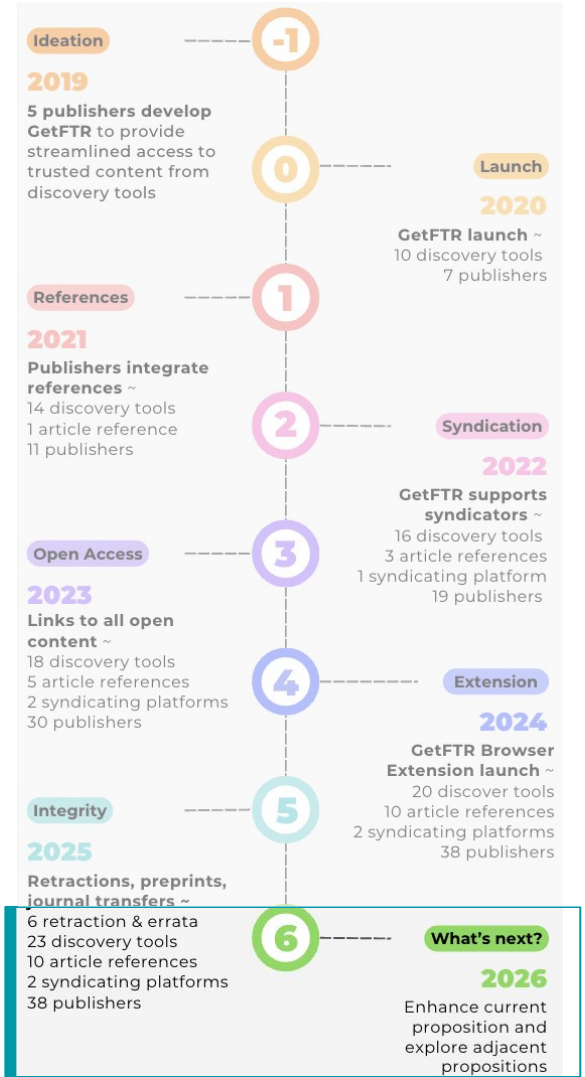
- Add script so that GetFTR button appear where researcher entitled to full text, to speed up integrations

Browser Extension Enhancements

- Support for Safari and additional Reference Managers

New Propositions

- Benchmarking tools to identify how content or platform is performing
- Librarian, Author, and Funder Tools, to be prototyped and tested
- Support for AI tools



GetFTR Publisher and Integrator Experience

Mark Heaver, Taylor & Francis

Taylor & Francis is one of the GetFTR founders

“With so many platforms and discovery services, researchers can suffer from infobesity. Improving the user experience and streamlining access decisions was something no single publisher could fix alone. GetFTR’s objective to simplify pathways to content therefore had clear benefits; benefits to readers but also to authors, helping to boost the reach of their research.”

– Mark Heaver, Senior Product Manager, Taylor & Francis

Today, Taylor & Francis uses GetFTR in multiple ways

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As a publisher, to increase discoverability and usage of content

→ source of entitlement data for T&F content

As a service provider, to enhance the user experience on platforms

→ consumer of entitlement data for other publisher's content

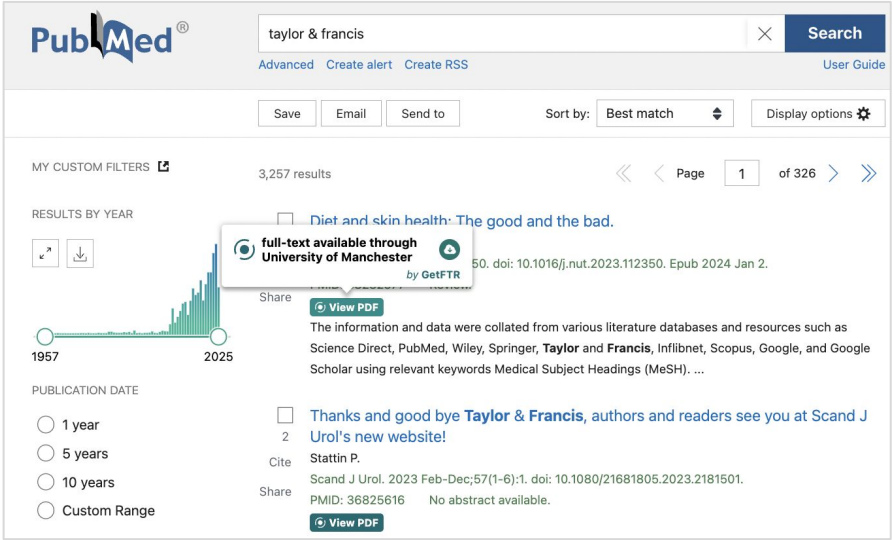
→ consumer of retraction & errata information to preserve research integrity

As a publisher, Taylor & Francis provide entitlement checks for discovery tools that integrate with GetFTR

HOW DOES IT WORK?

1. **T&F provide real-time entitlement checks** for the many tools that integrate with GetFTR

2. **T&F provide entitlement decisions and smart links** so that tools can signal to researchers where full text available on the T&F platform, and provide researcher with streamlined access



As an integrator, Taylor & Francis and others use GetFTR on article references to improve onward journeys

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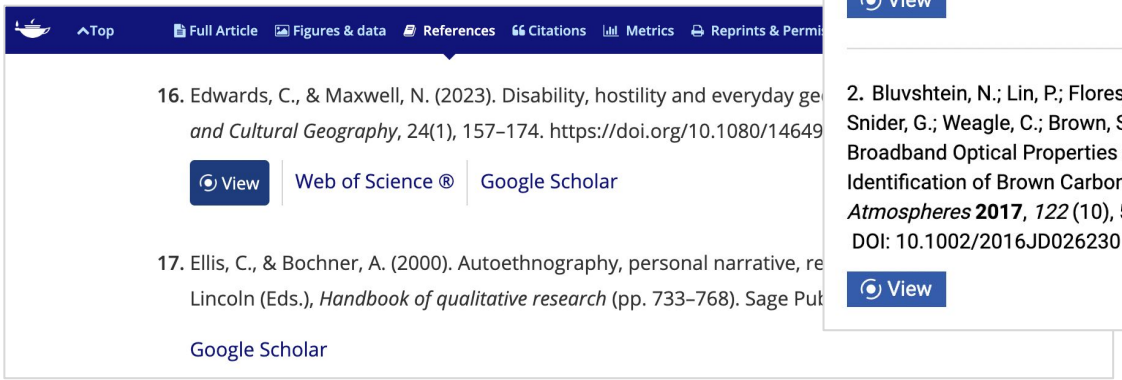
HOW DOES IT WORK?

1. Publishers use GetFTR to **signal where researcher can access references** via institution subscription or Open Access

2. **Smart links** provide one-click access, or taken directly to institution sign in



As an integrator, Taylor & Francis flag retractions and updates on article references, improving research integrity

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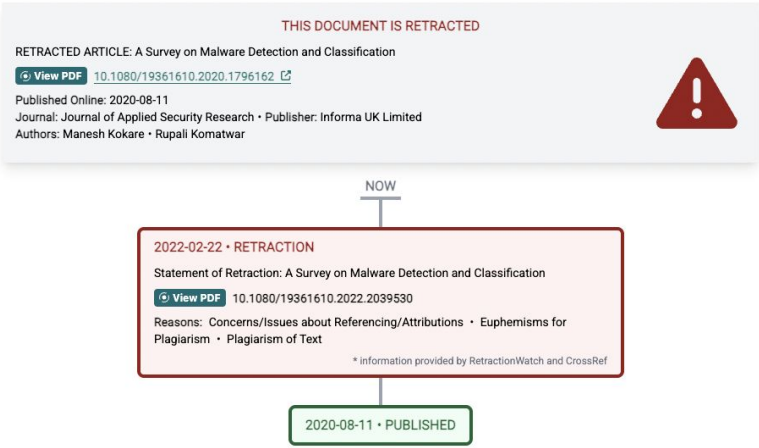
HOW DOES IT WORK?

1. **GetFTR provides retractio n & errata data** from Crossref & Retraction Watch

2. **T&F signals where reference has been retracted or updated**

3. Researcher clicks to view **Document Status**



Q&A Session

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Thank You!