

**STM**

# Syndicated usage, GetFTR ...and goodbye to DUL

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1. The problem...
2. A solution...
3. A better solution...
4. Discussion
5. Questions

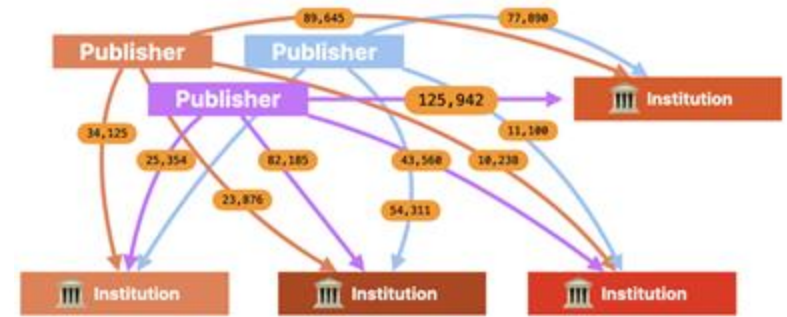
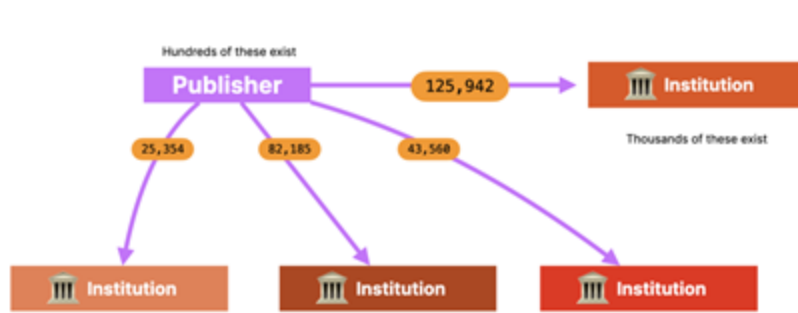
**What problem was DUL meant to solve?**



Researchers **access** articles that their institution has paid for...

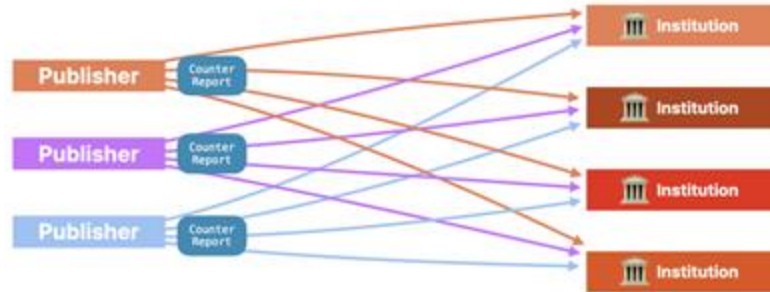


Publishers tell institutions how their  
subscriptions are being used...



Because there are many **institutions**...

...and many **publishers**...

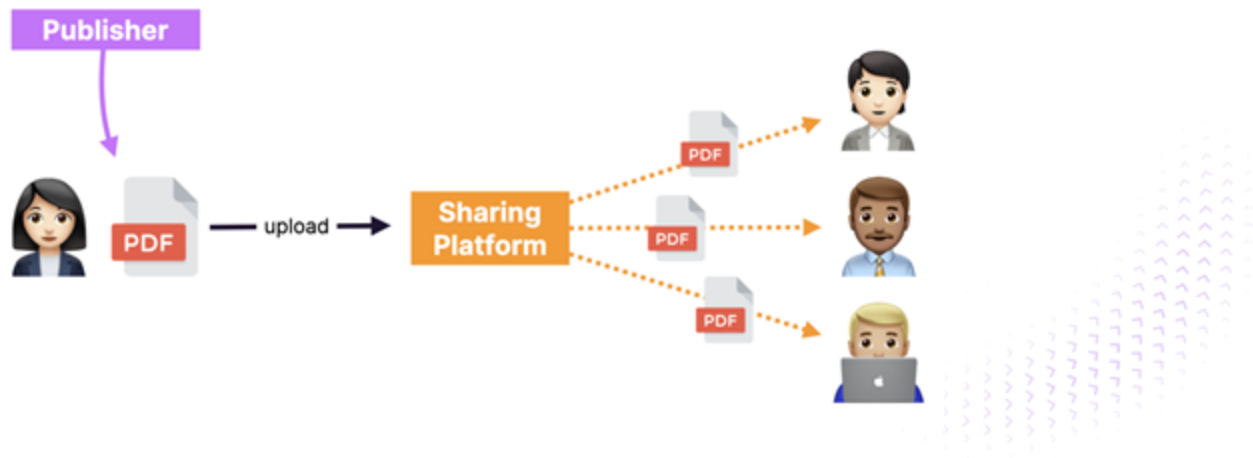


...usage is **standardised** into COUNTER reports

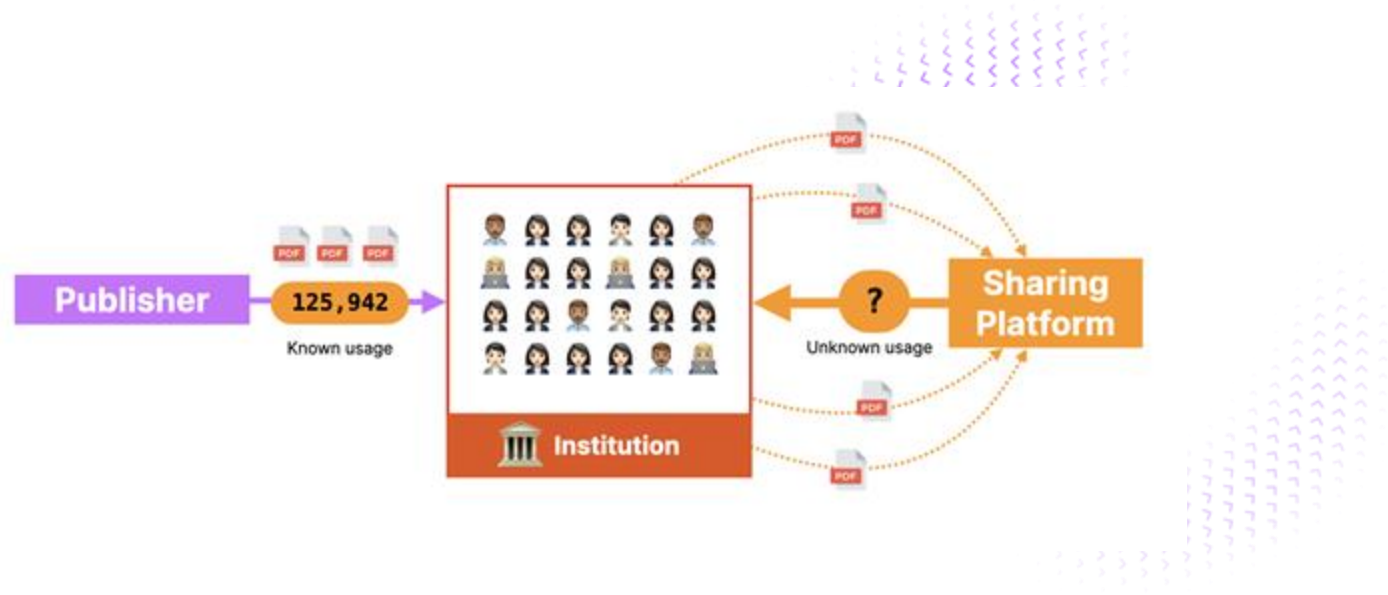


**So far so good...**

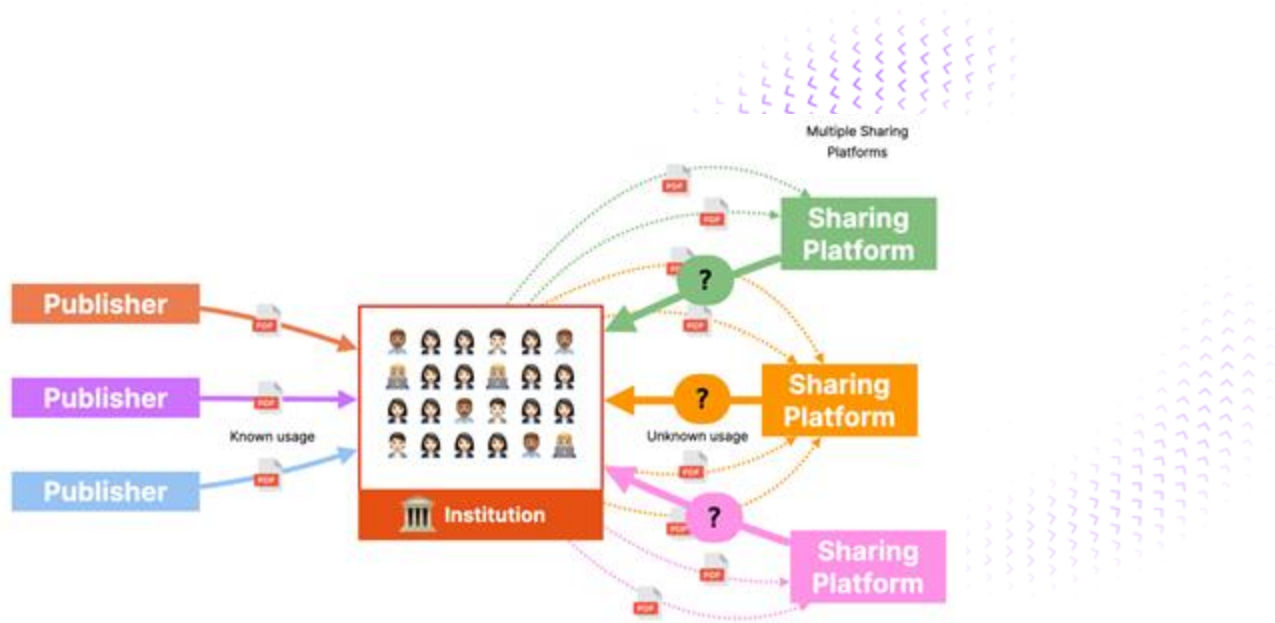




Researchers often distribute articles via “Sharing Platforms”

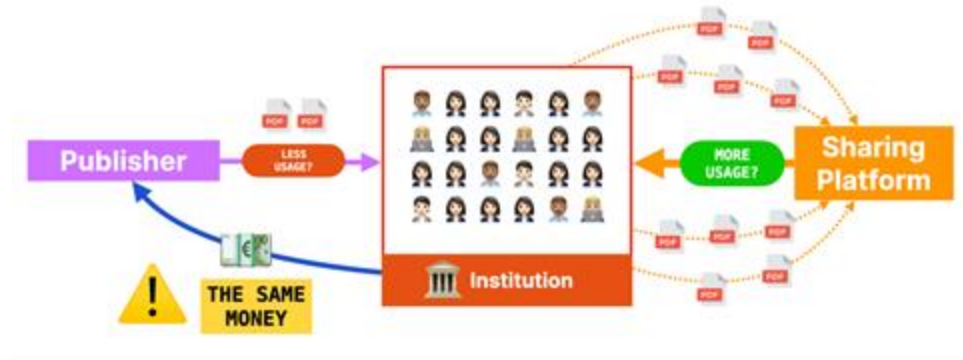


...but if usage is **not logged** on Sharing Platforms...  
institutions can **no longer** see how their subscriptions are being used.



...and this gets very complicated...

Because **distributed usage** is not logged...



The ability for institutions to understand the value of their subscriptions is **lost**

**Enter “Distributed Usage Logging”**





**Is there another way?**

(hint: yes)

# Best Practice on Syndicated Usage

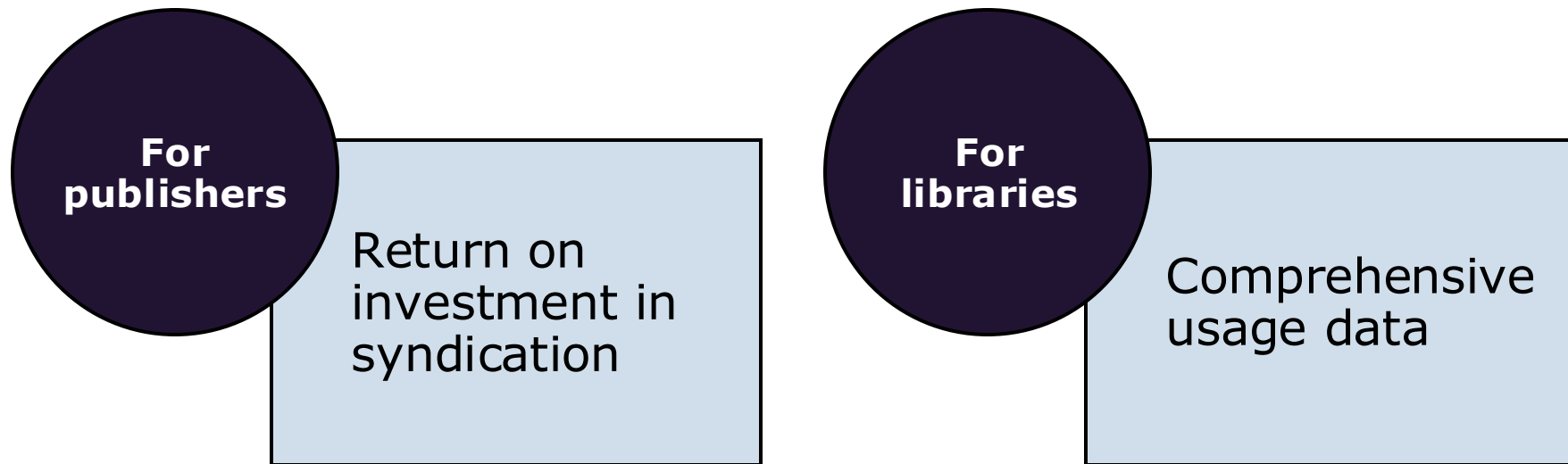
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We bring the knowledge community together to agree and adopt the global standard for measuring and reporting content usage through normalised metrics

# The value of syndicated usage



# COUNTER's syndicated usage best practice guidance

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Applies where the syndication platform and the original publisher are both COUNTER-compliant

# What can be shared



## **Global usage**

All usage



## **Institutional usage**

Attributed usage, where  
identifiers match exactly

# Matching institutional identifiers

**GetFTR**

**OpenAthens /  
Shibboleth**

**Shared IP  
databases**

**Explicit  
institutional  
matching**

# Sharing routes



Syndication platform to original publisher
Original publisher to libraries as part of aggregate reports
Syndication platform to libraries

Syndication platform to original publisher

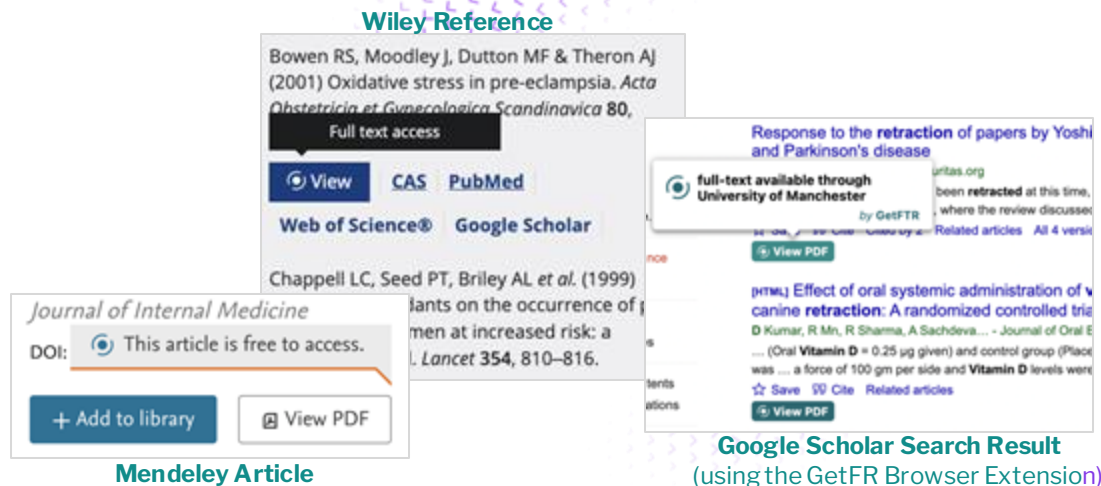
Original publisher to libraries as part of aggregate reports

Syndication platform to libraries

# What is GetFTR and How Does it Work?

## Researchers

can easily identify and access trusted content they're entitled to from the many tools used to discover content that have integrated with GetFTR - *works for subscription content and Open Access*



## Discovery Tools

1. Send DOI requests to GetFTR API
4. Add GetFTR smartlink & indicator

**GetFTR**

## Publishers

2. Perform real-time subscription checks
3. Respond to request, adding smartlink where researcher entitled

# GetFTR Supports Syndication

ScienceDirect uses GetFTR to check entitlements when researcher views syndicated content

GetFTR now supports the provision of distributed usage to syndicating publishers - by asking publishers to provide internal customerids in their GetFTR entitlement response



The screenshot shows the ScienceDirect interface for a Wiley article. At the top, the ScienceDirect logo is visible. Below it, a button labeled "View at publisher" with a right-pointing arrow is highlighted by an orange box. A tooltip points to this button, stating "This article is free to access". The article title is "A New Entry to Purely Organic Thermally Activated Delayed Fluorescence Emitters Based on Pyrido[2,3-*b*]pyrazine-Dihydrophenazasilines Donor-Acceptor Dyad". The journal information is "Volume 11, Issue 3, March 2022, Pages 116-122". The Wiley logo is on the left, and the journal cover is on the right.

*Example of Wiley article on ScienceDirect - with GetFTR link*



# Why publisher's internal customer ID required

## COUNTER Requirements.

Report\_Name: COUNTER Report for Oxford University.

Report\_ID:

Release:

Institution\_Name:

**Institution\_ID / Cust\_ID:**

Metric\_Types:

Report\_Filters:

Report\_Attributes:

Exceptions:

Reporting\_Period:

Created:

Created\_By:

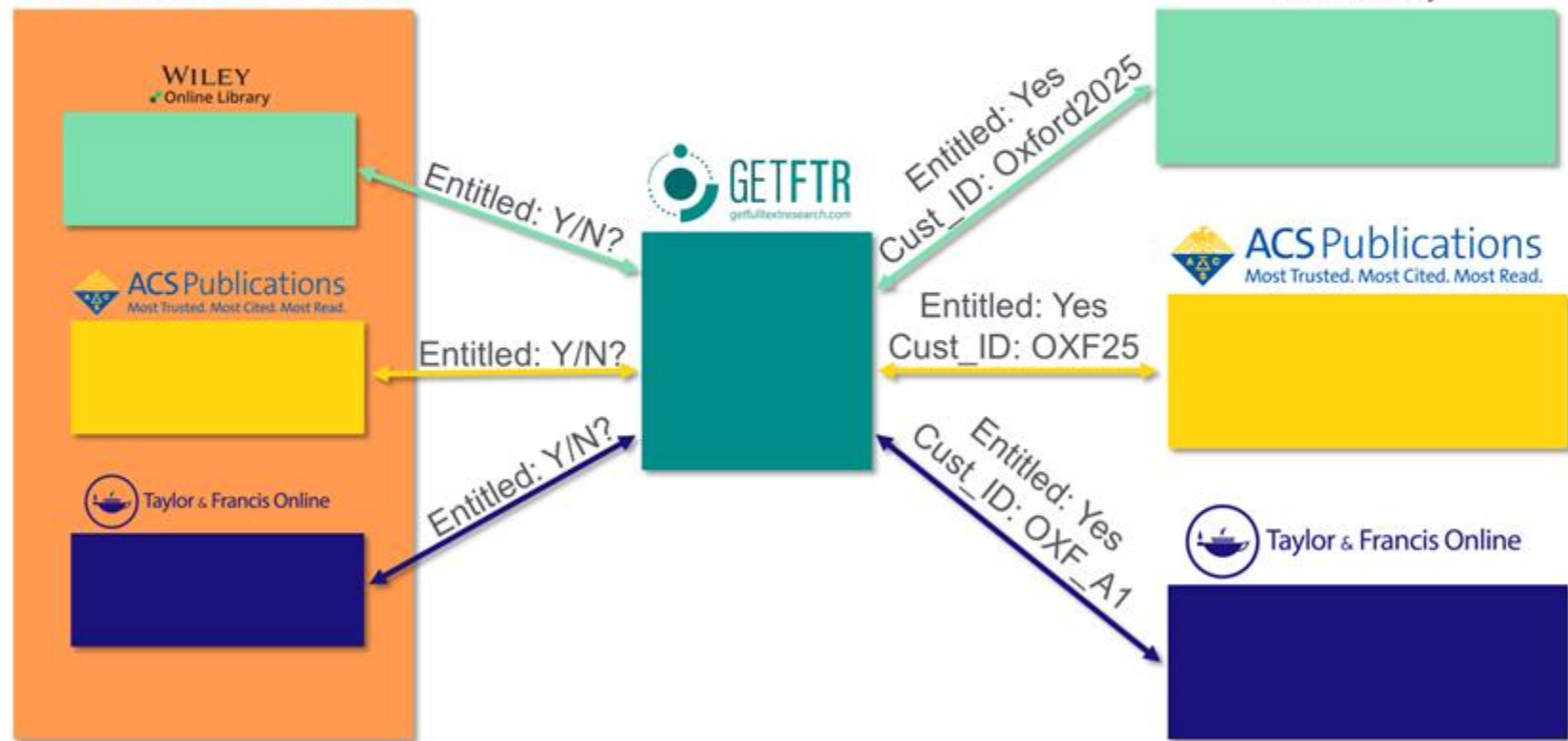
COUNTER Report  
For Oxford University:



We capture all of these values on SD, however, **all COUNTER events must include the Cust\_ID or Institution\_ID used by the publisher who sold the licence to that content** so that the usage event can be correctly attributed to that institution.

# GetFTR & The Cust\_ID / Institution\_ID.

ScienceDirect



# COUNTER Requirements.

COUNTER reports will combine content usage which takes place on the publisher of origin's platform and any other platform where that content is syndicated.

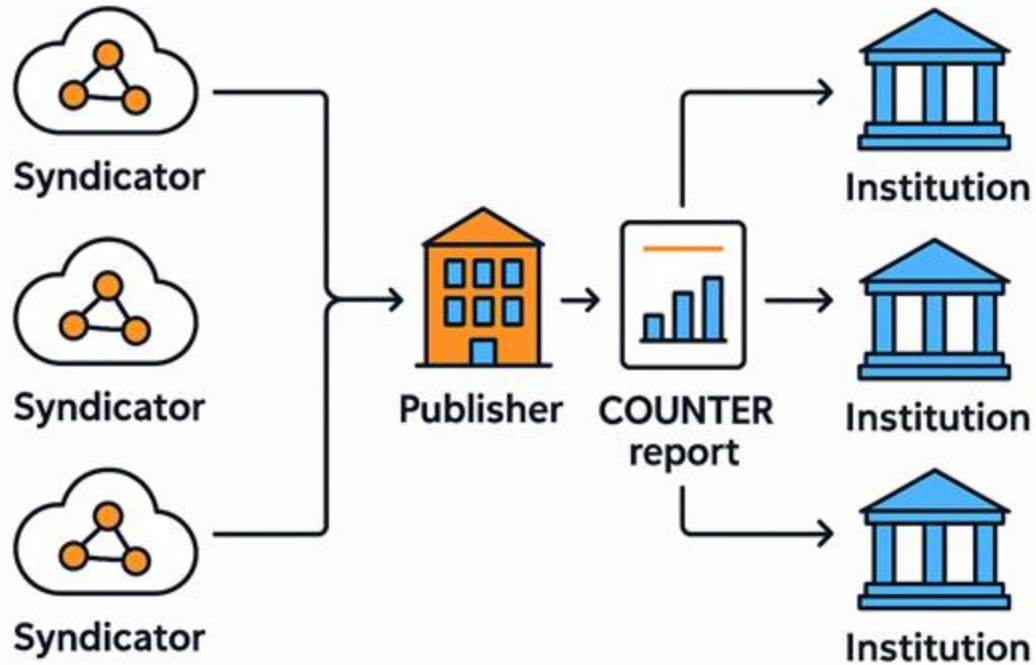
27	<b>Field</b>	
28	uuid	
29	custom.Transaction_ID	
30	custom.Transaction_DateTime	
31	custom.Transaction_Country	
32	custom.Transaction_Type	
33	custom.Surrogate_Session_ID	
34	Item_ID.Type	
35	Item_ID.Value	
36	Item_Platform	
37	Item_Performance.Period	
38	Item_Performance.Org_ID.Type	
39	Item_Performance.Org_ID.Value	
40	Item_Performance.Access_Type	
41	Item_Performance.Access_Method	
42	Item_Performance.Instance.Metric_Type	
43	Item_Performance.Instance.Count	
44		
45		

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Wiley Online Library

ScienceDirect

# Publisher view



Thank you!  
Any questions?

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