



GET FULLTEXT
RESEARCH

Indicator asset use guidelines

| GetFTR Indicator Asset use guidelines

1. The assets
2. How to use your assets
3. Positioning
4. Clear space
5. Dos and Don'ts

1. The assets: Icon and Button

Icons

Dimension options:
36x36 / 24x24 / 16x16 px

Colour options:
2-colour greens / White

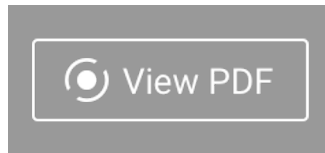
Buttons

Height options:
40px / 36px / 30px

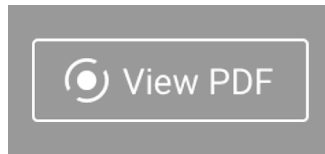
Colour options:
2-colour greens / White

Light background: use 2-colour green
Dark background: use white

Full text
version



Best alternative
version



2. How to use your assets

The assets are only to be used when an institution has been identified by the user.



Using the icon

Use the icon to identify the status of an article.

Icons are primarily for use on search results pages to indicate access status, before the user clicks to an integrator article/abstract page.

Icon with link:

IF the integrator uses a text link instead of a button to link to the publisher's article/abstract page, THEN use the GetFTR icon with the link text: View PDF



View PDF



View PDF

Using the button

Use the button to link to the publisher's article page.

Buttons are primarily for use on the integrator's article/abstract pages, as the link to access the article. They can also be used in search results pages.

The button text View PDF should not be changed, and remain consistent across all integrators.

Hover states:

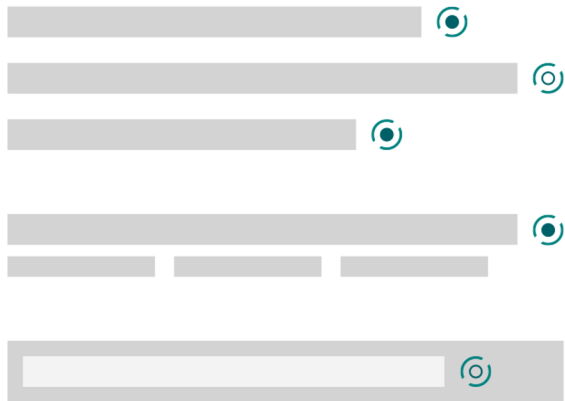
IF the integrator hover style changes the button fill to a dark colour, THEN change the icon and text to white.

3. Positioning: Search results

Where to position the icon in your search results page

Recommended

Horizontal right aligned to title text
Vertical centre aligned to title text
Indicator same px size as title text height



Alternative

Horizontal left aligned to title text
Vertical centre aligned to title text
Indicator same px size as title text height



3. Positioning: Article / Abstract page

Where to position the button or icon in your article/abstract page

Recommended

Integrator using CTA button:

Use GetFTR button in place of integrator's CTA button.



Alternative

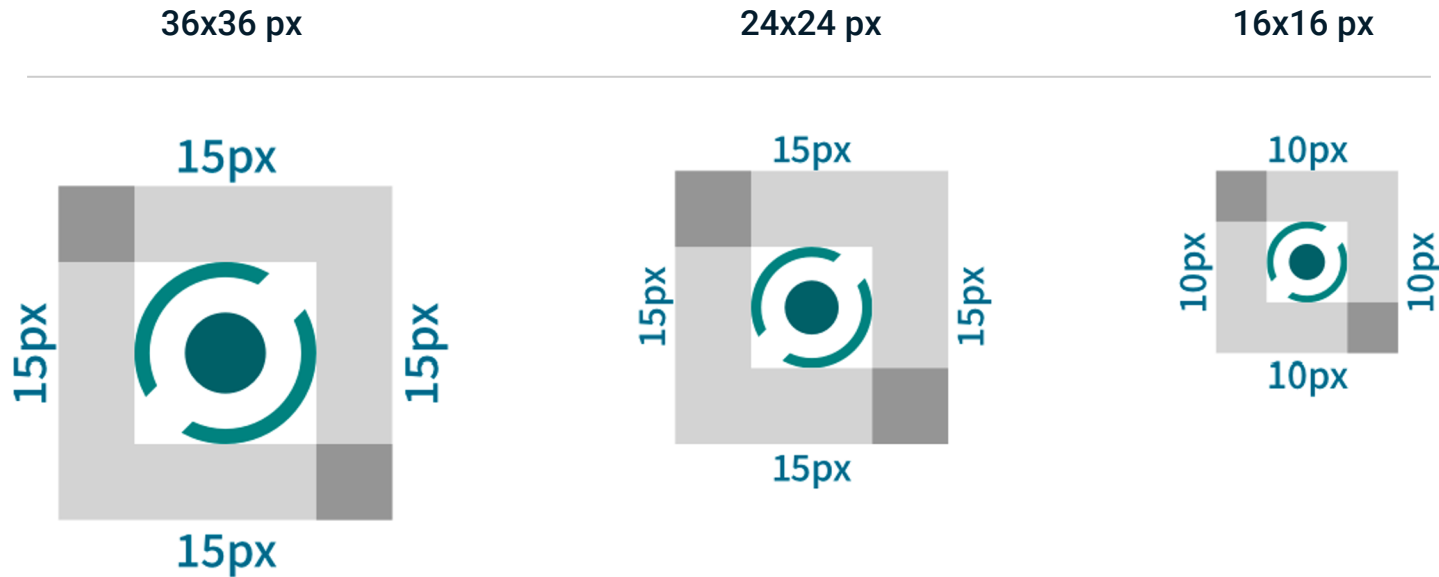
Integrator using CTA link with icon (e.g. pdf icon):

Use GetFTR icon and link text 'View PDF' in place of integrator's link and icon.



Indicator same px size as **link height**

4. Clear space: Stand-alone icon



4. Clear space: Button

Minimum clear space around button



4. Clear space: Icon in button

Minimum padding within button

Button height: 40px

Icon size: 16x16px

Text size: 16pt



Button height: 36px

Icon size: 16x16px

Text size: 16pt



Button height: 30px

Icon size: 16x16px

Text size: 14pt



5. Dos & Don'ts

The icon



Dos

- Do use a size appropriate to your page content
- Do use the exact icons from the Zeplin library

Don'ts

- Don't use the icon as a stand-alone button
- Don't stretch or skew the icon
- Don't change the colours in the icon
- Don't rotate the icon

The button



Dos

- Do use a size appropriate to your page content
- Do use the exact icons from your Zeplin library

Don'ts

- Don't use the button to link to anywhere except the link provided by the GetFTR service
- Don't stretch or skew the icon in the button
- Don't change the text wording in the button
- Don't rotate the button



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